

# MANCHESTER SEO

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## Top 10 Optimization Report

Date: 03/02/2021

Recipient: Lobsterjobs.co.uk

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By accepting this report you are contractually bound to the Terms & Conditions associated with the SEO contract agreed if applicable.

The report contains information regarding your position within your chosen Search Engine along with

your chosen search phrase or keywords.

Should you wish to discuss the report further, please contact your Manchester SEO report manager on 07976265078

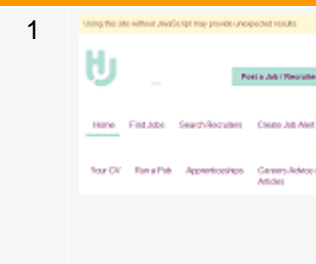

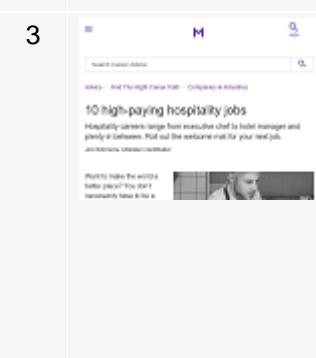
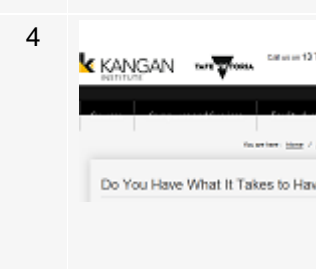
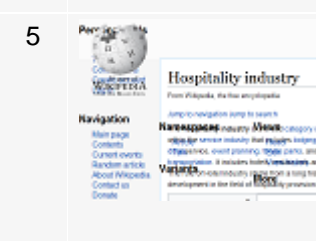
# Report overview

This report helps you to optimize the web page "https://lobsterjobs.co.uk/" for a high ranking on Google.co.uk (without Places) for the search term "Hospitality Jobs".



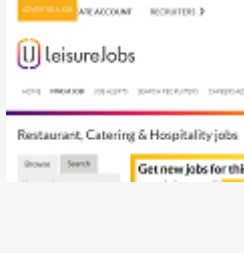
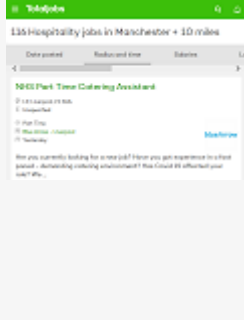
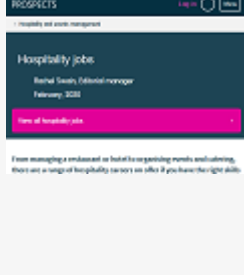
## Your web page

	<p><a href="https://lobsterjobs.co.uk/">https://lobsterjobs.co.uk/</a></p> <p>Title: Lobster Jobs   UK Jobs website - Post and Apply for jobs in 2020</p> <p>Description: UK Jobs website for all industries. Add your CV and apply for the best UK Jobs/vacancies today on Lobsterjobs.co.uk.</p>
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## Your competitors for the search term "Hospitality Jobs" on Google.co.uk (without Places)

1		<p><a href="https://www.hospitalityjobsuk.com/">https://www.hospitalityjobsuk.com/</a></p> <p>Title: Hospitality Jobs UK - Serving the hottest &amp; latest hotel, restaurant, pub and bar jobs.</p> <p>Description: Search for hospitality jobs on HospitalityJobsUK.com. The latest hotel, chef, restaurant, pub and bar jobs are added daily so you're sure to find your next career move.</p>
2		<p><a href="https://etcltd.com.au/how-find-job/25605/">https://etcltd.com.au/how-find-job/25605/</a></p> <p>Title: What type of jobs are available in hospitality?   ETC Employment &amp; Training</p> <p>Description: [No meta description available.]</p>
3		<p><a href="https://www.monster.com/career-advice/article/high-paying-hospitality-jobs">https://www.monster.com/career-advice/article/high-paying-hospitality-jobs</a></p> <p>Title: Hospitality Management Jobs   Monster.com</p> <p>Description: Want to make the world a better place? You don't necessarily have to be a humanitarian aid worker to have a positive impact. Sometimes you just have to make people's lives ever so slightly more manageable. Hospitality management jobs let you do just that—and they pay well too. With over 16 million workers in the hospitality sector, the industry provides plenty of opportunity for employment.</p>
4		<p><a href="https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality">https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality</a></p> <p>Title: Do You Have What It Takes to Have a Career in Hospitality?</p> <p>Description: Some or all of our training is delivered with Victorian and Commonwealth Government funding.</p>
5		<p><a href="https://en.wikipedia.org/wiki/Hospitality_industry">https://en.wikipedia.org/wiki/Hospitality_industry</a></p> <p>Title: Hospitality industry - Wikipedia</p> <p>Description: [No meta description available.]</p>

**Your competitors for the search term "Hospitality Jobs" on Google.co.uk (without Places)**

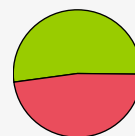
<p>6</p> 	<p><a href="https://www.caterer.com/jobs">https://www.caterer.com/jobs</a></p> <p>Title: Hospitality Jobs &amp; Recruitment - Search for Hospitality Jobs at Caterer</p> <p>Description: Find a Hospitality job today. Search Hospitality jobs and apply online for your next career move at Caterer</p>
<p>7</p> 	<p><a href="https://www.caterer.com/jobs/in-uk">https://www.caterer.com/jobs/in-uk</a></p> <p>Title: Catering &amp; Hospitality jobs in UK in February 2021   UK Jobs &amp; Vacancies - Caterer</p> <p>Description: 20046 Catering &amp; Hospitality jobs in UK on Caterer. Find and apply for the latest jobs in UK from South East, Midlands to West Midlands and more.</p>
<p>8</p> 	<p><a href="https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/">https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/</a></p> <p>Title: Hospitality Jobs, Restaurant Jobs &amp; Catering Jobs in the UK</p> <p>Description: Restaurant, Catering &amp; Hospitality jobs. 359 jobs to view and apply for now with Leisurejobs</p>
<p>9</p> 	<p><a href="https://www.totaljobs.com/jobs/hospitality/in-manchester">https://www.totaljobs.com/jobs/hospitality/in-manchester</a></p> <p>Title: Hospitality Jobs in Manchester in February 2021   Hospitality Job Vacancies Manchester - totaljobs</p> <p>Description: 116 Hospitality jobs in Manchester on totaljobs. Get instant job matches for companies hiring now for Hospitality jobs in Manchester like Restaurant Staff, Chef, Management and more. We'll get you noticed.</p>
<p>10</p> 	<p><a href="https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs">https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs</a></p> <p>Title: Hospitality jobs   Prospects.ac.uk</p> <p>Description: Discover which jobs are available in the hospitality and events management sector.</p>

**Analyzed search terms**

1. Hospitality Jobs
2. Hospitality
3. Jobs

**Top 10 Ranking Requirements Score™**

52%



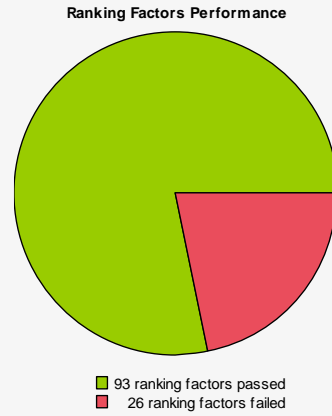
## Top 10 Ranking Requirements Score™

The Top 10 Ranking Requirements Score™ of 52% means that the web page lobsterjobs.co.uk meets only 52% of the requirements for a top 10 ranking on Google.co.uk (without Places) for the search term "Hospitality Jobs".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

## Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	17	6
Very Important:	5	4
Important:	31	5
Moderately Important:	32	9
Slightly Important:	8	2
Total:	93	26



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# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Hospitality Jobs" in the document title and if it's important for Google.co.uk (without Places).

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	<b>Hospitality Jobs</b> UK - Serving the hottest & latest hotel, restaurant, pub and bar <b>jobs</b> .
2	What type of <b>jobs</b> are available in <b>hospitality</b> ?   ETC Employment & Training
3	<b>Hospitality</b> Management <b>Jobs</b>   Monster.com
4	Do You Have What It Takes to Have a Career in <b>Hospitality</b> ?
5	<b>Hospitality</b> industry - Wikipedia
6	<b>Hospitality Jobs</b> & Recruitment - Search for <b>Hospitality Jobs</b> at Caterer
7	Catering & <b>Hospitality jobs</b> in UK in February 2021   UK <b>Jobs</b> & Vacancies - Caterer
8	<b>Hospitality Jobs</b> , Restaurant <b>Jobs</b> & Catering <b>Jobs</b> in the UK
9	<b>Hospitality Jobs</b> in Manchester in February 2021   <b>Hospitality</b> Job Vacancies Manchester - total <b>jobs</b>
10	<b>Hospitality jobs</b>   Prospects.ac.uk

### Your contents

Lobster **Jobs** | UK **Jobs** website - Post and Apply for **jobs** in 2020

### Advice for your document title

#### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "Hospitality Jobs" at least once.	<<
Keyword density:	0% to 50%	0%	You should increase the keyword density for the search term "Hospitality Jobs".	<<

#### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	0	You should use the search term "Hospitality" at least once.	<<
Keyword density:	7% to 33%	0%	You should try to achieve a keyword density of at least 7%.	<<

#### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 30%	23%	OK	OK

#### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 4	3	OK	OK
Keyword density:	4% to 25%	12%	OK	OK



# Number of backlinks

## Essential

This chapter measures how many web pages link to your website domain according to the data providers Alexa.com and SEOprouler.com. The SEOprouler service provides the number of unique linking domains, not the number of all linking pages.

Keep in mind that the raw number of linking web pages is not as important as the quality of the web pages that link to your site.

Number of backlinks according to these data providers (the more the better)			
	Alexa	SEOprouler (unique backlinks)	Peak Value
To Your Site:	n/a	110	110
To Site 1:	n/a	29	29
To Site 2:	n/a	167	167
To Site 3:	n/a	43,144	43,144
To Site 4:	n/a	693	693
To Site 5:	n/a	n/a	n/a
To Site 6:	n/a	1,693	1,693
To Site 7:	n/a	1,693	1,693
To Site 8:	n/a	1,634	1,634
To Site 9:	n/a	15,111	15,111
To Site 10:	n/a	8,406	8,406
Range:	n/a	29 to 43,144	1,634 to 43,144

### Advice for the number of backlinks

Summing up all data providers, there are too few web pages that link to your web site "lobsterjobs.co.uk". You should increase the number of web pages from different domains that link to your web site.





# Anchor texts of backlinks

## Essential

Backlinks are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the anchor text used in linking to your site.

This chapter lists the most popular anchor texts used in linking to your site, as well as a sample of the web pages that link to your site, along with the anchor text.

Most popular anchor texts used to link to your site	
Anchor Text	Popularity
restaurant <b>jobs</b> manchester	8.6%
bar <b>jobs</b>	6.7%
catering <b>jobs</b>	6.7%
chef <b>jobs</b>	6.7%
bar <b>jobs</b> near me	4.8%
<b>hospitality jobs</b> near me	4.8%
bar <b>jobs</b> manchester	3.8%
caterer <b>jobs</b>	3.8%
chef <b>jobs</b> near me	3.8%
<b>hospitality jobs</b> glasgow	3.8%
<b>hospitality jobs</b> manchester	3.8%
bar <b>jobs</b> edinburgh	2.9%
bar <b>jobs</b> glasgow	2.9%
catering <b>jobs</b> near me	2.9%
hotel <b>jobs</b>	2.9%
hotel <b>jobs</b> near me	2.9%
restaurant <b>jobs</b> milton keynes	2.9%
<b>hospitality jobs</b>	1.9%
restaurant <b>jobs</b>	1.9%
restaurant <b>jobs</b> near me	1.9%

Sample of the web pages that link to your site		
Anchor Text	Linked URL	Web Page That Links To Your Site
[no anchor text, usually images]	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://jobmate.co.uk/resources/jobboards/jobboard.cfm?jobboardid=4882E336-C16C-48AF-B56F-E7BB235B37FE">http://jobmate.co.uk/resources/jobboards/jobboard.cfm?jobboardid=4882E336-C16C-48AF-B56F-E7BB235B37FE</a>
[no anchor text, usually images]	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://www.medialawjournal.co.nz/?p=514">http://www.medialawjournal.co.nz/?p=514</a>
[no anchor text, usually images]	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://mix.com/1985vertie">https://mix.com/1985vertie</a>
bar <b>jobs</b> Edinburgh	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://aocodosaovang.vn/bi-kip-chon-quan-tay-cong-so-nu-theo-tung-dang-nguoi/">https://aocodosaovang.vn/bi-kip-chon-quan-tay-cong-so-nu-theo-tung-dang-nguoi/</a>
bar <b>jobs</b> Glasgow	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://craftbeer temple.com/blog/kriek-episode-21/">http://craftbeer temple.com/blog/kriek-episode-21/</a>
bar <b>jobs</b> Liverpool	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=barj obsLiverpool">http://wiki.museomix.org/wakka.php?wiki=barj obsLiverpool</a>
bar <b>jobs</b> London	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=barj obsLondon">http://wiki.museomix.org/wakka.php?wiki=barj obsLondon</a>
bar <b>jobs</b> Manchester	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-">http://wiki.lab-</a>

## Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
		<a href="http://rev.org/wakka.php?wiki=barjobsManchester&amp;time=2020-05-23%2000%3A57%3A26">rev.org/wakka.php?wiki=barjobsManchester&amp;time=2020-05-23%2000%3A57%3A26</a>
bar <b>jobs</b> Manchester	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://democracy.blogactiv.eu/2016/07/14/brexit-13-14-july-1946-what-churchill-and-schuman-said-about-european-democracy/">https://democracy.blogactiv.eu/2016/07/14/brexit-13-14-july-1946-what-churchill-and-schuman-said-about-european-democracy/</a>
bar <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/job-category/hotel-jobs-near-me/">https://www.lobsterjobs.co.uk/job-category/hotel-jobs-near-me/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=barjobsnearme">http://wiki.museomix.org/wakka.php?wiki=barjobsnearme</a>
caterer <b>jobs</b>	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://windowsactivator.info/mirillis-action-crack-free-download/">http://windowsactivator.info/mirillis-action-crack-free-download/</a>
catering <b>jobs</b>	<a href="https://lobsterjobs.co.uk/">https://lobsterjobs.co.uk/</a>	<a href="http://www.harrika.fi/wiki/index.php?title=Catering_jobs&amp;diff=116222&amp;oldid=0">http://www.harrika.fi/wiki/index.php?title=Catering_jobs&amp;diff=116222&amp;oldid=0</a>
catering <b>jobs</b>	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=cateringjobs&amp;time=2020-05-23%2001%3A05%3A02">http://wiki.lab-rev.org/wakka.php?wiki=cateringjobs&amp;time=2020-05-23%2001%3A05%3A02</a>
CHEF DE PARTIE – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_lancashire8/">http://www.lobsterjobs.co.uk/job/chef-departie_lancashire8/</a>	<a href="http://www.northwestcaterer.co.uk/tag/enterprise-inns/">http://www.northwestcaterer.co.uk/tag/enterprise-inns/</a>
CHEF DE PARTIE – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_lancashire8/">http://www.lobsterjobs.co.uk/job/chef-departie_lancashire8/</a>	<a href="http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/">http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/</a>
CHEF DE PARTIE – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_lancashire8/">http://www.lobsterjobs.co.uk/job/chef-departie_lancashire8/</a>	<a href="http://www.northwestcaterer.co.uk/tag/pride-of-britain/">http://www.northwestcaterer.co.uk/tag/pride-of-britain/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_366/">http://www.lobsterjobs.co.uk/job/chef-departie_366/</a>	<a href="http://www.northwestcaterer.co.uk/category/suppliers/offers/">http://www.northwestcaterer.co.uk/category/suppliers/offers/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_366/">http://www.lobsterjobs.co.uk/job/chef-departie_366/</a>	<a href="http://www.northwestcaterer.co.uk/tag/arrests/">http://www.northwestcaterer.co.uk/tag/arrests/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_366/">http://www.lobsterjobs.co.uk/job/chef-departie_366/</a>	<a href="http://www.northwestcaterer.co.uk/tag/ellis-butcher/">http://www.northwestcaterer.co.uk/tag/ellis-butcher/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_366/">http://www.lobsterjobs.co.uk/job/chef-departie_366/</a>	<a href="http://www.northwestcaterer.co.uk/tag/fine/">http://www.northwestcaterer.co.uk/tag/fine/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_366/">http://www.lobsterjobs.co.uk/job/chef-departie_366/</a>	<a href="http://www.northwestcaterer.co.uk/tag/investment/">http://www.northwestcaterer.co.uk/tag/investment/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_366/">http://www.lobsterjobs.co.uk/job/chef-departie_366/</a>	<a href="http://www.northwestcaterer.co.uk/tag/kpmg/">http://www.northwestcaterer.co.uk/tag/kpmg/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_367/">http://www.lobsterjobs.co.uk/job/chef-departie_367/</a>	<a href="http://www.northwestcaterer.co.uk/category/suppliers/offers/">http://www.northwestcaterer.co.uk/category/suppliers/offers/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_367/">http://www.lobsterjobs.co.uk/job/chef-departie_367/</a>	<a href="http://www.northwestcaterer.co.uk/tag/arrests/">http://www.northwestcaterer.co.uk/tag/arrests/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_367/">http://www.lobsterjobs.co.uk/job/chef-departie_367/</a>	<a href="http://www.northwestcaterer.co.uk/tag/ellis-butcher/">http://www.northwestcaterer.co.uk/tag/ellis-butcher/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_367/">http://www.lobsterjobs.co.uk/job/chef-departie_367/</a>	<a href="http://www.northwestcaterer.co.uk/tag/fine/">http://www.northwestcaterer.co.uk/tag/fine/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_367/">http://www.lobsterjobs.co.uk/job/chef-departie_367/</a>	<a href="http://www.northwestcaterer.co.uk/tag/investment/">http://www.northwestcaterer.co.uk/tag/investment/</a>
CHEF DE PARTIE	<a href="http://www.lobsterjobs.co.uk/job/chef-departie_367/">http://www.lobsterjobs.co.uk/job/chef-departie_367/</a>	<a href="http://www.northwestcaterer.co.uk/tag/kpmg/">http://www.northwestcaterer.co.uk/tag/kpmg/</a>
chef <b>jobs</b> Edinburgh	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=chefjobsEdinburgh&amp;time=2020-05-23%2001%3A03%3A57">http://wiki.lab-rev.org/wakka.php?wiki=chefjobsEdinburgh&amp;time=2020-05-23%2001%3A03%3A57</a>
chef <b>jobs</b> Edinburgh	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chefjobsEdinburgh">http://wiki.museomix.org/wakka.php?wiki=chefjobsEdinburgh</a>
chef <b>jobs</b> Glasgow	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=chefjobsGlasgow&amp;time=2020-05-23%2000%3A58%3A03">http://wiki.lab-rev.org/wakka.php?wiki=chefjobsGlasgow&amp;time=2020-05-23%2000%3A58%3A03</a>
chef <b>jobs</b> Liverpool	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chef">http://wiki.museomix.org/wakka.php?wiki=chef</a>

## Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
		<a href="#">jobsLiverpool</a>
chef <b>jobs</b> London	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chefjobsLondon">http://wiki.museomix.org/wakka.php?wiki=chefjobsLondon</a>
chef <b>jobs</b> London	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chefjobsLondon1510">http://wiki.museomix.org/wakka.php?wiki=chefjobsLondon1510</a>
chef <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=chefjobsnearme2858&amp;time=2020-05-23%2000%3A59%3A01">http://wiki.lab-rev.org/wakka.php?wiki=chefjobsnearme2858&amp;time=2020-05-23%2000%3A59%3A01</a>
chef <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chefjobsnearme2381">http://wiki.museomix.org/wakka.php?wiki=chefjobsnearme2381</a>
chef <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chefjobsnearme3768">http://wiki.museomix.org/wakka.php?wiki=chefjobsnearme3768</a>
chef <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://www.sicipiscine.it/index.php?option=com_k2&amp;view=itemlist&amp;task=user&amp;id=234933">http://www.sicipiscine.it/index.php?option=com_k2&amp;view=itemlist&amp;task=user&amp;id=234933</a>
chef <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/job-category/pub-bar-jobs-near-me/">https://www.lobsterjobs.co.uk/job-category/pub-bar-jobs-near-me/</a>	<a href="http://wiki.museomix.org/wakka.php?wiki=chefjobsnearme">http://wiki.museomix.org/wakka.php?wiki=chefjobsnearme</a>
chef <b>jobs</b>	<a href="https://lobsterjobs.co.uk/">https://lobsterjobs.co.uk/</a>	<a href="http://www.harrika.fi/wiki/index.php?title=Chef_jobs&amp;diff=116221&amp;oldid=0">http://www.harrika.fi/wiki/index.php?title=Chef_jobs&amp;diff=116221&amp;oldid=0</a>
chef <b>jobs</b>	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://www.camelotdaily.com/fmr-black-nfl-player-arrested-staging-hate-crime-business-tagging-walls-swastikas-words-nigger-monkey-maga/">http://www.camelotdaily.com/fmr-black-nfl-player-arrested-staging-hate-crime-business-tagging-walls-swastikas-words-nigger-monkey-maga/</a>
HEAD CHEF – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/head-chef_lancashire22/">http://www.lobsterjobs.co.uk/job/head-chef_lancashire22/</a>	<a href="http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/">http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/</a>
<b>hospitality jobs</b> Glasgow	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://blog.wirtualnemedi.pl/magda-furman-2/post/vega-w-sieci-polityki">http://blog.wirtualnemedi.pl/magda-furman-2/post/vega-w-sieci-polityki</a>
<b>hospitality jobs</b> Milton keynes	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=hospitalityjobsMiltonkeynes&amp;time=2020-05-23%2000%3A57%3A04">http://wiki.lab-rev.org/wakka.php?wiki=hospitalityjobsMiltonkeynes&amp;time=2020-05-23%2000%3A57%3A04</a>
<b>hospitality jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=hospitalityjobsnearme&amp;time=2020-05-23%2001%3A01%3A56">http://wiki.lab-rev.org/wakka.php?wiki=hospitalityjobsnearme&amp;time=2020-05-23%2001%3A01%3A56</a>
<b>Hospitality Jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://www.islumped.com/vinieta-bhatia-2/">https://www.islumped.com/vinieta-bhatia-2/</a>
<b>Hospitality Jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://www.rswsc.co.uk/photo-2019-03-22-13-25-33/">https://www.rswsc.co.uk/photo-2019-03-22-13-25-33/</a>
<b>hospitality jobs</b>	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://afriquemidi.com/2018/04/09/que-contient-le-projet-de-loi-sur-la-reforme-de-la-sncf-dont-lexamen-debute-a-lassemblee/">http://afriquemidi.com/2018/04/09/que-contient-le-projet-de-loi-sur-la-reforme-de-la-sncf-dont-lexamen-debute-a-lassemblee/</a>
hotel <b>jobs</b> near me	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://www.microfridge.com/en-us/how-to-save-on-the-5-biggest-travel-expenses-and-still-have-an-incredible-trip/">https://www.microfridge.com/en-us/how-to-save-on-the-5-biggest-travel-expenses-and-still-have-an-incredible-trip/</a>
<a href="http://www.lobsterjobs.co.uk">http://www.lobsterjobs.co.uk</a>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="https://directory.entireweb.com/?search=%20hotels/restaurants%20jobs">https://directory.entireweb.com/?search=%20hotels/restaurants%20jobs</a>
<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.mynewsdesk.com/uk/pressreleases/recrutive-pots-lobster-deal-for-clients-1206305">http://www.mynewsdesk.com/uk/pressreleases/recrutive-pots-lobster-deal-for-clients-1206305</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/category/suppliers/offers/">http://www.northwestcaterer.co.uk/category/suppliers/offers/</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/arrests/">http://www.northwestcaterer.co.uk/tag/arrests/</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/ellis-butcher/">http://www.northwestcaterer.co.uk/tag/ellis-butcher/</a>

## Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/enterprise-inns/">http://www.northwestcaterer.co.uk/tag/enterprise-inns/</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/fine/">http://www.northwestcaterer.co.uk/tag/fine/</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/investment/">http://www.northwestcaterer.co.uk/tag/investment/</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/kpmg/">http://www.northwestcaterer.co.uk/tag/kpmg/</a>
Latest <b>Jobs</b>	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="http://www.northwestcaterer.co.uk/tag/pride-of-britain/">http://www.northwestcaterer.co.uk/tag/pride-of-britain/</a>
Lobster <b>Jobs</b>	<a href="https://www.lobsterjobs.co.uk/dirty-south-new-jewel-barcelonas-culinary-crown/">https://www.lobsterjobs.co.uk/dirty-south-new-jewel-barcelonas-culinary-crown/</a>	<a href="https://dirtysouthbcn.com/press/">https://dirtysouthbcn.com/press/</a>
lobster <b>jobs</b> .co.uk	<a href="http://www.lobsterjobs.co.uk/">http://www.lobsterjobs.co.uk/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="http://www.lobsterjobs.co.uk/about-us/">http://www.lobsterjobs.co.uk/about-us/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="http://www.lobsterjobs.co.uk/blog/">http://www.lobsterjobs.co.uk/blog/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="http://www.lobsterjobs.co.uk/sign-up/">http://www.lobsterjobs.co.uk/sign-up/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/about-us/">https://www.lobsterjobs.co.uk/about-us/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/contact/">https://www.lobsterjobs.co.uk/contact/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/contact/">https://www.lobsterjobs.co.uk/contact/</a>	<a href="https://app.crayon.co/f/hospitality/?query=contact&amp;color=ff0000">https://app.crayon.co/f/hospitality/?query=contact&amp;color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/login/">https://www.lobsterjobs.co.uk/login/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/sign-up/">https://www.lobsterjobs.co.uk/sign-up/</a>	<a href="https://app.crayon.co/f/hospitality/?color=ff0000">https://app.crayon.co/f/hospitality/?color=ff0000</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/sign-up/">https://www.lobsterjobs.co.uk/sign-up/</a>	<a href="https://app.crayon.co/f/hospitality/signup-page/?color=0d175b">https://app.crayon.co/f/hospitality/signup-page/?color=0d175b</a>
lobster <b>jobs</b> .co.uk	<a href="https://www.lobsterjobs.co.uk/sign-up/">https://www.lobsterjobs.co.uk/sign-up/</a>	<a href="https://app.crayon.co/f/signup-page/?color=ff0000">https://app.crayon.co/f/signup-page/?color=ff0000</a>
restaurant <b>jobs</b> Edinburgh	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://craftbeertemple.com/blog/foraging-with-scratch-brewing-special-episode/">http://craftbeertemple.com/blog/foraging-with-scratch-brewing-special-episode/</a>
restaurant <b>jobs</b> Edinburgh	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://wiki.lab-rev.org/wakka.php?wiki=restaurantjobsEdinburgh1847&amp;time=2020-05-23%2001%3A07%3A36">http://wiki.lab-rev.org/wakka.php?wiki=restaurantjobsEdinburgh1847&amp;time=2020-05-23%2001%3A07%3A36</a>
restaurant <b>jobs</b> Milton Keynes	<a href="https://www.lobsterjobs.co.uk/">https://www.lobsterjobs.co.uk/</a>	<a href="http://journal.knackstudios.com/freshies/">http://journal.knackstudios.com/freshies/</a>
SOUS CHEF – Cheshire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_cheshire01/">http://www.lobsterjobs.co.uk/job/sous-chef_cheshire01/</a>	<a href="http://www.northwestcaterer.co.uk/tag/enterprise-inns/">http://www.northwestcaterer.co.uk/tag/enterprise-inns/</a>
SOUS CHEF – Cheshire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_cheshire01/">http://www.lobsterjobs.co.uk/job/sous-chef_cheshire01/</a>	<a href="http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/">http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/</a>
SOUS CHEF – Cheshire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_cheshire01/">http://www.lobsterjobs.co.uk/job/sous-chef_cheshire01/</a>	<a href="http://www.northwestcaterer.co.uk/tag/uk-border-agency/">http://www.northwestcaterer.co.uk/tag/uk-border-agency/</a>
SOUS CHEF – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_lancashire9/">http://www.lobsterjobs.co.uk/job/sous-chef_lancashire9/</a>	<a href="http://www.northwestcaterer.co.uk/tag/enterprise-inns/">http://www.northwestcaterer.co.uk/tag/enterprise-inns/</a>
SOUS CHEF – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_lancashire9/">http://www.lobsterjobs.co.uk/job/sous-chef_lancashire9/</a>	<a href="http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/">http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/</a>

## Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
SOUS CHEF – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_lancashire9/">http://www.lobsterjobs.co.uk/job/sous-chef_lancashire9/</a>	<a href="http://www.northwestcaterer.co.uk/tag/pride-of-britain/">http://www.northwestcaterer.co.uk/tag/pride-of-britain/</a>
SOUS CHEF – Lancashire	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_lancashire98/">http://www.lobsterjobs.co.uk/job/sous-chef_lancashire98/</a>	<a href="http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/">http://www.northwestcaterer.co.uk/tag/hotel-of-the-year/</a>
SOUS CHEF	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_107/">http://www.lobsterjobs.co.uk/job/sous-chef_107/</a>	<a href="http://www.northwestcaterer.co.uk/category/suppliers/offers/">http://www.northwestcaterer.co.uk/category/suppliers/offers/</a>
SOUS CHEF	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_107/">http://www.lobsterjobs.co.uk/job/sous-chef_107/</a>	<a href="http://www.northwestcaterer.co.uk/tag/arrests/">http://www.northwestcaterer.co.uk/tag/arrests/</a>
SOUS CHEF	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_107/">http://www.lobsterjobs.co.uk/job/sous-chef_107/</a>	<a href="http://www.northwestcaterer.co.uk/tag/ellis-butcher/">http://www.northwestcaterer.co.uk/tag/ellis-butcher/</a>
SOUS CHEF	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_107/">http://www.lobsterjobs.co.uk/job/sous-chef_107/</a>	<a href="http://www.northwestcaterer.co.uk/tag/fine/">http://www.northwestcaterer.co.uk/tag/fine/</a>
SOUS CHEF	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_107/">http://www.lobsterjobs.co.uk/job/sous-chef_107/</a>	<a href="http://www.northwestcaterer.co.uk/tag/investment/">http://www.northwestcaterer.co.uk/tag/investment/</a>
SOUS CHEF	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_107/">http://www.lobsterjobs.co.uk/job/sous-chef_107/</a>	<a href="http://www.northwestcaterer.co.uk/tag/kpmg/">http://www.northwestcaterer.co.uk/tag/kpmg/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_108/">http://www.lobsterjobs.co.uk/job/sous-chef_108/</a>	<a href="http://www.northwestcaterer.co.uk/category/suppliers/offers/">http://www.northwestcaterer.co.uk/category/suppliers/offers/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_108/">http://www.lobsterjobs.co.uk/job/sous-chef_108/</a>	<a href="http://www.northwestcaterer.co.uk/tag/arrests/">http://www.northwestcaterer.co.uk/tag/arrests/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_108/">http://www.lobsterjobs.co.uk/job/sous-chef_108/</a>	<a href="http://www.northwestcaterer.co.uk/tag/ellis-butcher/">http://www.northwestcaterer.co.uk/tag/ellis-butcher/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_108/">http://www.lobsterjobs.co.uk/job/sous-chef_108/</a>	<a href="http://www.northwestcaterer.co.uk/tag/fine/">http://www.northwestcaterer.co.uk/tag/fine/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_108/">http://www.lobsterjobs.co.uk/job/sous-chef_108/</a>	<a href="http://www.northwestcaterer.co.uk/tag/investment/">http://www.northwestcaterer.co.uk/tag/investment/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_108/">http://www.lobsterjobs.co.uk/job/sous-chef_108/</a>	<a href="http://www.northwestcaterer.co.uk/tag/kpmg/">http://www.northwestcaterer.co.uk/tag/kpmg/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_109/">http://www.lobsterjobs.co.uk/job/sous-chef_109/</a>	<a href="http://www.northwestcaterer.co.uk/category/suppliers/offers/">http://www.northwestcaterer.co.uk/category/suppliers/offers/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_109/">http://www.lobsterjobs.co.uk/job/sous-chef_109/</a>	<a href="http://www.northwestcaterer.co.uk/tag/arrests/">http://www.northwestcaterer.co.uk/tag/arrests/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_109/">http://www.lobsterjobs.co.uk/job/sous-chef_109/</a>	<a href="http://www.northwestcaterer.co.uk/tag/ellis-butcher/">http://www.northwestcaterer.co.uk/tag/ellis-butcher/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_109/">http://www.lobsterjobs.co.uk/job/sous-chef_109/</a>	<a href="http://www.northwestcaterer.co.uk/tag/fine/">http://www.northwestcaterer.co.uk/tag/fine/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_109/">http://www.lobsterjobs.co.uk/job/sous-chef_109/</a>	<a href="http://www.northwestcaterer.co.uk/tag/investment/">http://www.northwestcaterer.co.uk/tag/investment/</a>
Sous Chef	<a href="http://www.lobsterjobs.co.uk/job/sous-chef_109/">http://www.lobsterjobs.co.uk/job/sous-chef_109/</a>	<a href="http://www.northwestcaterer.co.uk/tag/kpmg/">http://www.northwestcaterer.co.uk/tag/kpmg/</a>

## Advice for the anchor texts of backlinks

To get a high ranking on Google.co.uk (without Places), make sure that the web pages that link to your site use the search term "Hospitality Jobs" in their anchor texts. The more links to your web site contain "Hospitality Jobs" (or a part of it) in the anchor text, the more likely it is that your web site will get a high ranking on Google.co.uk (without Places) for that search term.

It is advisable to use different but related keywords for the anchor texts. If all links to your web site use exactly the same anchor text, then Google.co.uk (without Places) might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

### Advice for the anchor texts of backlinks

At least 10% of the analyzed backlink anchor texts contain the search term "Hospitality Jobs". This is good.	OK
At least 20% of the analyzed backlink anchor texts contain the search term "Hospitality Jobs". This is good.	OK
At least 40% of the analyzed backlink anchor texts contain the search term "Hospitality Jobs". This is good.	OK
At least 60% of the analyzed backlink anchor texts contain the search term "Hospitality Jobs". This is good.	OK
Less than 80% of the analyzed backlink anchor texts contain the search term "Hospitality Jobs". You must increase the number of backlinks or anchor texts that contain that search term.	<<

# Keyword use in body text

## Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

Home **Jobs** Packages Blog Notifications 0 new You have no notifications. Home **Jobs** Packages Blog 0 Notifications 0 new You have no notifications. Register Sign In Post New Job 0 Post New Job Search all our latest UK Vacancies Search all the latest UK **jobs**. Upload CV or Post a Job for FREE Radius ( miles ) Upload Your Resume Hiring? Post a job for free Our Mission The industry has been hit hard in 2020. We are a recruitment website for all the latest **Jobs** in the UK. This means we allow you to advertise your vacancies if you have vacancies for **jobs** in the UK.

Initially Specialising in **Hospitality** Vacancies and now open to all UK **jobs** we enable candidates to find their perfect role by searching across all of these working environments. As a team, we strongly believe that advertising your vacancies should be cost effective. We also believe that you should be able to relate your recruitment activities to your brand and marketing strategies. Lobster allows you through your recruitment activities, to add to your company brand and marketing strategies. Register with us and find out for yourself.

We have job feeds for all our locations including London, Manchester, Liverpool, Glasgow and Edinburgh, along with that you can keep up to date with all the latest industry news and find us directly find on Facebook , Instagram and Twitter . THOUSANDS OF UK **JOBS**. FIND THE ONE THAT'S RIGHT FOR YOU. Search all the open positions on the web. The right job is out there. Search **Jobs** Featured **Jobs** Listings A better career is out there. We'll help you find it. We're your first step to becoming everything you want to be.

```
{"job_short_counter":8862,"atts":{"job_view":"view-medium","featured_only":"yes","job_alerts":"no","job_filters":"no","job_top_search":"no","job_sort_by":"no","job_pagination":"no","job_per_page":"8","job_cat":"","job_excerpt":"20","job_order":"DESC","job_orderby":"date","job_type":"","job_filters_loc":"yes","job_filters_date":"yes","job_filters_type":"yes","job_filters_sector":"yes","job_custom_fields_switch":"no","job_elem_custom_fields":"","job_deadline_switch":"no","quick_apply_job":"no","job_loc_listing":"country,city"},"content":"","job_map_counter":74046477,"page_id":147,"page_url":"https://lobsterjobs.co.uk","custom_fields":{}} No Record Sorry!
```

Does not match record with your keyword Change your filter keywords to re-submit OR Reset Filters  
{"posts\_per\_page":"8","paged":"","post\_type":"job","post\_status":"publish","order":"DESC","orderby":"meta\_value\_num","meta\_key":"jobsearch\_field\_job\_publish\_date","fields":"ids","meta\_query":[{"relation":"OR","0":{"key":"jobsearch\_field\_job\_filled","compare":"NOT EXISTS"},"1":{"key":"jobsearch\_field\_job\_filled","value":"on","compare":"!="}},{key":"jobsearch\_job\_employer\_status","value":"approved","compare":"="},{key":"jobsearch\_field\_job\_featured","value":"on","compare":"="}],post\_\_in:[0]} I just got a Catering job in London that I applied for via lobster**jobs**!

I used the site all the time during my job hunt. Paul Chef - Manchester I just got a job that I applied for via lobster**jobs**! I used the site all the time during my job hunt. Richard London From Our Blogs A better career is out there. We'll help you find it. We're your first step to becoming everything you want to be. November 16, 2020 0 Comments 0 What are the Highest Paying **Hospitality Jobs**? What are the Highest Paying **Hospitality Jobs**? Wish to make the world a better place? You don't always need to... Read More June 11, 2020 0 Comments 0 5 Things Your Interviewer Wants to Hear!

5 things your interviewer wants to hear! Imagine you are employing someone to work for you. What would you want... Read More HUNDREDS OF **JOBS**. FIND THE ONE THAT'S RIGHT FOR YOU. Search all the open vacancies near you and me on the web. The right job is out there. Use Lobster **Jobs** to find it. Search **Jobs** Lobster **Jobs** © 2020, Created with ? by Manchester SEO Required 'Candidate' login to applying this job. Click here to logout And try again Login to your account Username/Email Address: Password: Forgot Password?

| Sign Up Save Password Reset Password Username/Email Address: Already have an account? Login Enter the username or e-mail you used in your profile. A password reset link will be sent to you by email. Signup to your Account Choose your Account Type Candidate I want to discover awesome companies. Employer I want to attract the best talent. First Name \* Last Name \* Username \* Email \* Password \* Confirm Password \* Phone: Organization Name \* Reload By clicking checkbox, you agree to our Terms and Conditions and Privacy Policy Already have an account?

Login Close Answers Job Alerts Keyword Location Job Type Select Job Type Freelance Full time Part time Temporary Sector Select Job Sector Bar **Jobs** Catering **Jobs** Chef **Jobs** Education Engineering Executive Positions Healthcare & Medical **Hospitality** & Tourism Hotel **Jobs** Restaurant **Jobs** Sales & Marketing Salary Monthly Weekly Hourly Yearly Select Career Level Career Level Manager Officer Student Executive Others Experience Experience Fresh Less Than 1 Year 2 Years 3 Years 4 Years 5 Years 6 Years 7 Years 8 Years + Other Qualifications Qualifications Certificate Diploma Associate Degree Bachelor Associate Master's Degree Medical Other {"job\_view":"view-medium","featured\_only":"yes","job\_alerts":"no","job\_filters":"no","job\_top\_search":"no","job\_sort\_by":"no","job\_pagination":"no","job\_per\_page":"8","job\_cat":"","job\_excerpt":"20","job\_order":"DESC","job\_orderby":"date","job\_type":"","job\_filters\_loc":"yes","job\_filters\_date":"yes","job\_filters\_type":"yes","job\_filters\_sector":"yes","job\_custom\_fields\_switch":"no

## Your contents

","job\_elem\_custom\_fields":"","job\_deadline\_switch":"no","quick\_apply\_job":"no","job\_loc\_listing":"country,city"} Save **Jobs** Alert Account Activation Before you can login, you must active your account with the code sent to your email address.

Your Email: Activation Code:

## Advice for your body text

### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 1%	0%	OK	OK
Number of words:	440 to 2,268	955	OK	OK

### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 21	4	OK	OK
Keyword density:	0% to 1%	0%	OK	OK

### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 34	29	OK	OK
Keyword density:	0% to 4%	3%	OK	OK

### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	13 to 42	33	OK	OK
Keyword density:	0% to 2%	2%	OK	OK



# Age of web site

## Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com and SEOprofiler.com.

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="https://lobsterjobs.co.uk/">https://lobsterjobs.co.uk/</a>	31 January 2012
1	<a href="https://www.hospitalityjobsuk.com/">https://www.hospitalityjobsuk.com/</a>	14 August 2013 (newest domain)
2	<a href="https://etcltd.com.au/how-find-job/25605/">https://etcltd.com.au/how-find-job/25605/</a>	23 April 2000
3	<a href="https://www.monster.com/career-advice/article/high-paying-hospitality-jobs">https://www.monster.com/career-advice/article/high-paying-hospitality-jobs</a>	18 July 1994 (oldest domain)
4	<a href="https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality">https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality</a>	28 January 1998
5	<a href="https://en.wikipedia.org/wiki/Hospitality_industry">https://en.wikipedia.org/wiki/Hospitality_industry</a>	n/a
6	<a href="https://www.caterer.com/jobs">https://www.caterer.com/jobs</a>	22 June 1997
7	<a href="https://www.caterer.com/jobs/in-uk">https://www.caterer.com/jobs/in-uk</a>	22 June 1997
8	<a href="https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/">https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/</a>	14 September 1999
9	<a href="https://www.totaljobs.com/jobs/hospitality/in-manchester">https://www.totaljobs.com/jobs/hospitality/in-manchester</a>	12 April 1999
10	<a href="https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs">https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs</a>	10 May 2000
Range	18 July 1994 to 14 August 2013	

### Advice for the web site age

Your web site is about 9 years old. This is very good because the older your web site, the better it is for your rankings on Google.co.uk (without Places).

OK

# Keyword use in H1 headline texts

## Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.uk (without Places), too.

Example: <h1>your very big headline text</h1>

### Your contents

#### No. H1 Heading Text

1. Search all our latest UK Vacancies

### Advice for your H1 headline texts

#### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Hospitality Jobs" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Hospitality Jobs" but this is optional.	<

#### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	0	You should use the search term "Hospitality" exactly once.	<<
Keyword density:	8% to 50%	0%	You should try to achieve a keyword density of at least 8%.	<<

#### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Jobs" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "Jobs" but this is optional.	<

#### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	0	You should use the keywords "Hospitality" or "Jobs" at least once.	<<
Keyword density:	4% to 50%	0%	You should try to achieve a keyword density for the keywords "Hospitality" or "Jobs" of at least 4%.	<<

# Keyword use in domain name

## Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.co.uk (without Places) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents		
Rank	Words In Domain Name	URL
1	<b>hospitalityjobsuk</b>	<a href="https://www.hospitalityjobsuk.com/">https://www.hospitalityjobsuk.com/</a>
2	etcltd	<a href="https://etcltd.com.au/how-find-job/25605/">https://etcltd.com.au/how-find-job/25605/</a>
3	monster	<a href="https://www.monster.com/career-advice/article/high-paying-hospitality-jobs">https://www.monster.com/career-advice/article/high-paying-hospitality-jobs</a>
4	kangan	<a href="https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality">https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality</a>
5	en wikipedia	<a href="https://en.wikipedia.org/wiki/Hospitality_industry">https://en.wikipedia.org/wiki/Hospitality_industry</a>
6	caterer	<a href="https://www.caterer.com/jobs">https://www.caterer.com/jobs</a>
7	caterer	<a href="https://www.caterer.com/jobs/in-uk">https://www.caterer.com/jobs/in-uk</a>
8	leisure <b>jobs</b>	<a href="https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/">https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/</a>
9	total <b>jobs</b>	<a href="https://www.totaljobs.com/jobs/hospitality/in-manchester">https://www.totaljobs.com/jobs/hospitality/in-manchester</a>
10	prospects	<a href="https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs">https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs</a>

## Your contents

lobster**jobs** (Domain name: "lobster**jobs**.co.uk")

## Advice for the domain name

The domain name lobsterjobs.co.uk contains only a part of the search term "Hospitality Jobs". This is acceptable. <

# Keyword use in page URL

## Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.co.uk (without Places) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents		
Rank	Words In Page URL	URL
1	[no words]	<a href="https://www.hospitalityjobsuk.com/">https://www.hospitalityjobsuk.com/</a>
2	how find job 25605	<a href="https://etcltd.com.au/how-find-job/25605/">https://etcltd.com.au/how-find-job/25605/</a>
3	career advice article high paying <b>hospitality jobs</b>	<a href="https://www.monster.com/career-advice/article/high-paying-hospitality-jobs">https://www.monster.com/career-advice/article/high-paying-hospitality-jobs</a>
4	students blog essential skills for a career in <b>hospitality</b>	<a href="https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality">https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality</a>
5	wiki <b>Hospitality</b> industry	<a href="https://en.wikipedia.org/wiki/Hospitality_industry">https://en.wikipedia.org/wiki/Hospitality_industry</a>
6	<b>jobs</b>	<a href="https://www.caterer.com/jobs">https://www.caterer.com/jobs</a>
7	<b>jobs</b> in uk	<a href="https://www.caterer.com/jobs/in-uk">https://www.caterer.com/jobs/in-uk</a>
8	<b>jobs</b> restaurant catering and <b>hospitality jobs</b>	<a href="https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/">https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/</a>
9	<b>jobs hospitality</b> in manchester	<a href="https://www.totaljobs.com/jobs/hospitality/in-manchester">https://www.totaljobs.com/jobs/hospitality/in-manchester</a>
10	<b>jobs</b> and work experience job sectors <b>hospitality</b> and events management <b>hospitality jobs</b>	<a href="https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs">https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs</a>

Your contents
[no words] (no page URL because you analyzed your homepage)

## Advice for your page URL

### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Hospitality Jobs" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "Hospitality Jobs" but this is optional.	<

### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Hospitality" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "Hospitality" but this is optional.	<

### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Jobs" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term	<

## Advice for your page URL

Search term: "Hospitality Jobs"

"Jobs" but this is optional.

Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "Hospitality" or "Jobs" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the keywords "Hospitality" or "Jobs" but this is optional.	<

# Mentions on social sites

## Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Mentions on social sites (the more the better)

	Facebook Mentions	Google +1	linkedin	Total
To Your Site:	0	0	0	0
To Site 1:	0	0	0	0
To Site 2:	0	0	0	0
To Site 3:	0	0	0	0
To Site 4:	0	0	0	0
To Site 5:	0	0	0	0
To Site 6:	0	0	0	0
To Site 7:	0	0	0	0
To Site 8:	0	0	0	0
To Site 9:	0	0	0	0
To Site 10:	0	0	0	0
Range:	all 0	all 0	all 0	all 0

### Advice for the mentions on social sites

None of the selected social network sites found pages that link to your web site "lobsterjobs.co.uk". Try to get at least one web page to link to your web page on these social networks.

<<

# Server speed

## Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.co.uk (without Places). If you have a slow web site, you should contact or even switch your web hosting provider.



# Keyword use in H2-H6 headline texts

## Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.uk (without Places), too.

Example: <h3>your big headline text</h3>

### Your contents

No.	Heading Texts
1.	[H3] [empty]
2.	[H3] Our Mission
3.	[H2] THOUSANDS OF UK <b>JOBS</b> . FIND THE ONE THAT'S RIGHT FOR YOU.
4.	[H2] Featured <b>Jobs</b> Listings
5.	[H2] Paul
6.	[H2] Richard
7.	[H2] From Our Blogs
8.	[H2] What are the Highest Paying <b>Hospitality Jobs</b> ?
9.	[H2] 5 Things Your Interviewer Wants to Hear!
10.	[H2] HUNDREDS OF <b>JOBS</b> . FIND THE ONE THAT'S RIGHT FOR YOU.
11.	[H2] Login to your account
12.	[H2] Reset Password
13.	[H2] Signup to your Account
14.	[H2] Answers
15.	[H2] Job Alerts
16.	[H2] Account Activation

### Advice for your H2-H6 headline texts

#### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

#### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 4%	2%	OK	OK

#### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	4	Use the search term "Jobs" at most 3 times.	<<
Keyword density:	0% to 12%	7%	OK	OK

#### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--



## Advice for your H2-H6 headline texts

### Search term: "Hospitality Jobs"

Number of keywords:	0 to 4	5	Use the keywords "Hospitality" or "Jobs" at most 4 times.	<<
Keyword density:	0% to 8%	4%	OK	OK

# Keyword use in IMG ALT attributes

## Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

Your contents		
No.	Image Alt Attribute Text	Image File Name
1.	Lobster <b>Jobs</b>	<a href="https://lobsterjobs.co.uk/wp-content/uploads/2020/05/hospitality-jobs-1.jpg">https://lobsterjobs.co.uk/wp-content/uploads/2020/05/hospitality-jobs-1.jpg</a>
2.	Lobster <b>Jobs</b>	<a href="https://lobsterjobs.co.uk/wp-content/uploads/2020/05/hospitality-jobs-1.jpg">https://lobsterjobs.co.uk/wp-content/uploads/2020/05/hospitality-jobs-1.jpg</a>
3.	[empty]	<a href="https://lobsterjobs.co.uk/wp-content/uploads/2017/12/parallelx-thumb-1.png">https://lobsterjobs.co.uk/wp-content/uploads/2017/12/parallelx-thumb-1.png</a>
4.	[empty]	<a href="https://lobsterjobs.co.uk/wp-content/uploads/2020/11/architecture-1837150_1920-300x225.jpg">https://lobsterjobs.co.uk/wp-content/uploads/2020/11/architecture-1837150_1920-300x225.jpg</a>
5.	[empty]	<a href="https://lobsterjobs.co.uk/wp-content/uploads/2020/05/hospitality-jobs-300x225.jpg">https://lobsterjobs.co.uk/wp-content/uploads/2020/05/hospitality-jobs-300x225.jpg</a>

## Advice for your IMG ALT attributes

### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Hospitality Jobs" at least once but this is optional.	<
Keyword density:	0% to 18%	0%	You could increase the keyword density for the search term "Hospitality Jobs" but this is optional.	<

### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Hospitality" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "Hospitality" but this is optional.	<

### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 9%	50%	The keyword density is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density.	<<

### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 9%	25%	The keyword density for the keywords "Hospitality" or "Jobs" is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density for these words.	<<



# Top level domain of web site

## Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.co.uk	.com	.com.au	.com	.edu.au	.org	.com	.com	.com	.com	.ac.uk

### Advice for the top level domain of your web site

Your web site URL lobsterjobs.co.uk contains the country top level domain .co.uk. This can be advantageous for rankings in the country's local search results, but it can be disadvantageous for rankings in international search results.

<

# Keyword use in bold body text

## Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between <b>...</b> or <strong>...</strong> tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their contents

Rank	Keyword use in bold body text
1	[not used]
2	COVID-19 Updates Concierge Event Planner Executive Chef Hotel General Manager Housekeeper Porter Waiter/Waitress
3	Director of housekeeping What you'd do: What you'd need: What you'd make: Executive casino host What you'd do: What you'd need: What you'd make: Executive chef What you'd do: What you'd need: What you'd make: Executive pastry chef What you'd do: What you'd need: What you'd make: Flight attendant What you'd do: What you'd need: What you'd make: Food and beverage director What you'd do: What you'd need: What you'd make: Hotel manager What you'd do: [and 291 additional characters]
4	1. High Level of Customer Service 2. Good Communication Skills 3. Formal Training 4. High Levels of Cultural Awareness 5. Have the Ability to Multitask 6. Work Well in a Team 7. Be Flexible website apply online now
5	<b>hospitality</b> industry Horeca HoReCa HORECA Ho Re Ca ^^^^ ISIC Category Commons Outline
6	[not used]
7	[not used]
8	[not used]
9	0 <b>hospitality hospitality hospitality</b>
10	[not used]

### Your contents

Our Mission No Record

### Advice for your bold body text

#### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Hospitality" at least once but this is optional.	<
Keyword density:	0% to 75%	0%	You could increase the keyword density for the search term "Hospitality" but this is optional.	<

#### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
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## Advice for your bold body text

### Search term: "Hospitality Jobs"

Number of keywords:	0 to 3	0	You could use one of the keywords "Hospitality" or "Jobs" at least once but this is optional.	<
Keyword density:	0% to 38%	0%	You could increase the keyword density for the keywords "Hospitality" or "Jobs" but this is optional.	<

# Number of visitors to the site

## Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="https://lobsterjobs.co.uk/">https://lobsterjobs.co.uk/</a>	n/a
1	<a href="https://www.hospitalityjobsuk.com/">https://www.hospitalityjobsuk.com/</a>	n/a
2	<a href="https://etcltd.com.au/how-find-job/25605/">https://etcltd.com.au/how-find-job/25605/</a>	n/a
3	<a href="https://www.monster.com/career-advice/article/high-paying-hospitality-jobs">https://www.monster.com/career-advice/article/high-paying-hospitality-jobs</a>	n/a
4	<a href="https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality">https://www.kangan.edu.au/students/blog/essential-skills-for-a-career-in-hospitality</a>	n/a
5	<a href="https://en.wikipedia.org/wiki/Hospitality_industry">https://en.wikipedia.org/wiki/Hospitality_industry</a>	n/a
6	<a href="https://www.caterer.com/jobs">https://www.caterer.com/jobs</a>	n/a
7	<a href="https://www.caterer.com/jobs/in-uk">https://www.caterer.com/jobs/in-uk</a>	n/a
8	<a href="https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/">https://www.leisurejobs.com/jobs/restaurant-catering-and-hospitality-jobs/</a>	n/a
9	<a href="https://www.totaljobs.com/jobs/hospitality/in-manchester">https://www.totaljobs.com/jobs/hospitality/in-manchester</a>	n/a
10	<a href="https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs">https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/hospitality-and-events-management/hospitality-jobs</a>	n/a
Range		n/a

### Advice for the number of visitors to your site

The number of visitors to lobsterjobs.co.uk could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Google.co.uk (without Places).



# Keyword use in same domain anchor texts

## Moderately Important

Anchor texts are words and sentences that are used as links. Same domain anchor texts are the anchor texts of the links that point to a web page on the same domain. This chapter examines if Google.co.uk (without Places) takes search terms in same domain anchor texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same domain anchor text "Contact information".

Your contents		
No.	Same Domain Link Text	Link URL
1.	Home	/
2.	<b>Jobs</b>	/jobs-listing/
3.	Packages	/job-packages/
4.	Blog	/news/
5.	[empty]	/
6.	[empty]	/
7.	Home	/
8.	<b>Jobs</b>	/jobs-listing/
9.	Packages	/job-packages/
10.	Blog	/news/
11.	Post New Job	/post-new-job/
12.	[empty]	/
13.	Post New Job	/post-new-job/
14.	Upload Your Resume	/signin-signup/
15.	Hiring? Post a job for free	/post-new-job/
16.	Search <b>Jobs</b>	/jobs-listing/
17.	Reset Filters	/
18.	[empty]	/what-are-the-highest-paying-hospitality-jobs/
19.	What are the Highest Paying <b>Hospitality Jobs</b> ?	/what-are-the-highest-paying-hospitality-jobs/
20.	Read More	/what-are-the-highest-paying-hospitality-jobs/
21.	[empty]	/5-things-your-interviewer-wants-to-hear-2/
22.	5 Things Your Interviewer Wants to Hear!	/5-things-your-interviewer-wants-to-hear-2/
23.	Read More	/5-things-your-interviewer-wants-to-hear-2/
24.	Search <b>Jobs</b>	/jobs-listing/
25.	[empty]	/
26.	[empty]	/
27.	logout	/wp-login.php?action=logout&redirect_to=https%3A%2F%2Flobsterjobs.co.uk%2F&_wpnonce=353e9b1fad
28.	Terms and Conditions	/terms-and-conditions/
29.	Privacy Policy	?page_id=3

## Advice for your same domain anchor texts

Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
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## Advice for your same domain anchor texts

### Search term: "Hospitality Jobs"

Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 2%	4%	The keyword density is too high. It should be 2% at maximum. Consider adding more text to lower the keyword density.	<<

### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 2%	2%	OK	OK

### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	5	OK	OK
Keyword density:	0% to 5%	9%	The keyword density is too high. It should be 5% at maximum. Consider adding more text to lower the keyword density.	<<

### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	6	OK	OK
Keyword density:	0% to 3%	6%	The keyword density for the keywords "Hospitality" or "Jobs" is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density for these words.	<<

# Keyword use in outbound anchor texts

## Moderately Important

Anchor texts are words and sentences that are used as links. Outbound anchor texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.co.uk (without Places) gives relevance to search terms in outbound anchor texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound anchor text "About the company".

Your contents		
No.	Outbound Link Text	Link URL
1.	Facebook	<a href="https://m.facebook.com/lobsterjobs.co.uk/">https://m.facebook.com/lobsterjobs.co.uk/</a>
2.	Instagram	<a href="https://www.instagram.com/hospitalityjobsnearme/">https://www.instagram.com/hospitalityjobsnearme/</a>
3.	Twitter	<a href="https://web.archive.org/web/20180820130005/https://twitter.com/thelobsterjobs">https://web.archive.org/web/20180820130005/https://twitter.com/thelobsterjobs</a>
4.	[empty]	<a href="https://m.facebook.com/hospitalityjobsnearme/">https://m.facebook.com/hospitalityjobsnearme/</a>
5.	[empty]	<a href="https://twitter.com/thelobsterjobs">https://twitter.com/thelobsterjobs</a>
6.	[empty]	<a href="https://www.instagram.com/hospitalityjobsnearme/">https://www.instagram.com/hospitalityjobsnearme/</a>

## Advice for your outbound anchor texts

### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "Hospitality" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "Hospitality" but this is optional.	<

### Search term: "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use one of the keywords "Hospitality" or "Jobs" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords "Hospitality" or "Jobs" but this is optional.	<

# Keyword use in same domain link URLs

## Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.co.uk (without Places).

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same domain link URL "contact.htm".

Your contents		
No.	Same Domain Link URL	Link Text
1.	[empty] [/]	Home
2.	<b>jobs</b> listing [/jobs-listing/]	Jobs
3.	job packages [/job-packages/]	Packages
4.	news [/news/]	Blog
5.	[empty] [/]	[empty]
6.	[empty] [/]	[empty]
7.	[empty] [/]	Home
8.	<b>jobs</b> listing [/jobs-listing/]	Jobs
9.	job packages [/job-packages/]	Packages
10.	news [/news/]	Blog
11.	post new job [/post-new-job/]	Post New Job
12.	[empty] [/]	[empty]
13.	post new job [/post-new-job/]	Post New Job
14.	signin signup [/signin-signup/]	Upload Your Resume
15.	post new job [/post-new-job/]	Hiring? Post a job for free
16.	<b>jobs</b> listing [/jobs-listing/]	Search Jobs
17.	[empty] [/]	Reset Filters
18.	what are the highest paying <b>hospitality jobs</b> [/what-are-the-highest-paying-hospitality-jobs/]	[empty]
19.	what are the highest paying <b>hospitality jobs</b> [/what-are-the-highest-paying-hospitality-jobs/]	What are the Highest Paying Hospitality Jobs?
20.	what are the highest paying <b>hospitality jobs</b> [/what-are-the-highest-paying-hospitality-jobs/]	Read More
21.	5 things your interviewer wants to hear 2 [/5-things-your-interviewer-wants-to-hear-2/]	[empty]
22.	5 things your interviewer wants to hear 2 [/5-things-your-interviewer-wants-to-hear-2/]	5 Things Your Interviewer Wants to Hear!
23.	5 things your interviewer wants to hear 2 [/5-things-your-interviewer-wants-to-hear-2/]	Read More
24.	<b>jobs</b> listing [/jobs-listing/]	Search Jobs
25.	[empty] [/]	[empty]
26.	[empty] [/]	[empty]
27.	wp login action logout amp redirect to https 3A 2F 2Flobster <b>jobs</b> co uk 2F amp wnonce 353e9b1fad [/wp-login.php?action=logout&amp;redirect_to=https%3A%2F%2Flobster <b>jobs</b> .co.uk%2F&amp;_wnonce=353e9b1fad]	logout
28.	terms and conditions [/terms-and-conditions/]	Terms and Conditions
29.	page id 3 [/?page_id=3]	Privacy Policy

## Advice for your same domain link URLs

### Search term: "Hospitality Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 31	3	OK	OK
Keyword density:	0% to 7%	7%	OK	OK

### Search term: "Hospitality"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 97	3	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

### Search term: "Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 204	8	OK	OK
Keyword density:	0% to 24%	9%	OK	OK

### Keywords "Hospitality" or "Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	2 to 301	11	OK	OK
Keyword density:	0% to 12%	6%	OK	OK

# Keyword use in outbound link URLs

## Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.co.uk (without Places) gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents		
No.	Outbound Link URL	Link Text
1.	m facebook lobster <b>jobs</b> co uk [https://m.facebook.com/lobster <b>jobs</b> .co.uk/]	Facebook
2.	www instagram <b>hospitalityjobs</b> nearme [https://www.instagram.com/ <b>hospitalityjobs</b> nearme/]	Instagram
3.	web archive web 20180820130005 https twitter the <b>lobsterjobs</b> [https://web.archive.org/web/20180820130005/https://twitter.com/the <b>lobsterjobs</b> ]	Twitter
4.	m facebook <b>hospitalityjobs</b> nearme [https://m.facebook.com/ <b>hospitalityjobs</b> nearme/]	[empty]
5.	twitter the <b>lobsterjobs</b> [https://twitter.com/the <b>lobsterjobs</b> ]	[empty]
6.	www instagram <b>hospitalityjobs</b> nearme [https://www.instagram.com/ <b>hospitalityjobs</b> nearme/]	[empty]

## Advice for your outbound link URLs

### Search term: "Hospitality Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 17%	13%	OK	OK

### Search term: "Hospitality"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 13%	13%	OK	OK

### Search term: "Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 40	6	OK	OK
Keyword density:	0% to 19%	26%	The keyword density is too high. It should be 19% at maximum. Consider adding more text to lower the keyword density.	<<

### Keywords "Hospitality" or "Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 40	9	OK	OK
Keyword density:	0% to 13%	20%	The keyword density for the keywords "Hospitality" or "Jobs" is too high. It should be 13% at maximum. Consider adding more	<<

Advice for your outbound link URLs

Search term: "Hospitality Jobs"

text to lower the keyword density for these words.

# Keyword use in meta description

## Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.co.uk (without Places) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	Search for <b>hospitality jobs</b> on <b>HospitalityJobsUK.com</b> . The latest hotel, chef, restaurant, pub and bar <b>jobs</b> are added daily so you're sure to find your next career move.
2	[not used]
3	Want to make the world a better place? You don't necessarily have to be a humanitarian aid worker to have a positive impact. Sometimes you just have to make people's lives ever so slightly more manageable. <b>Hospitality management jobs</b> let you do just that—and they pay well too. With over 16 million workers in the <b>hospitality</b> sector, the industry provides plenty of opportunity for employment.
4	Some or all of our training is delivered with Victorian and Commonwealth Government funding.
5	[not used]
6	Find a <b>Hospitality</b> job today. Search <b>Hospitality jobs</b> and apply online for your next career move at Caterer
7	20046 Catering & <b>Hospitality jobs</b> in UK on Caterer. Find and apply for the latest <b>jobs</b> in UK from South East, Midlands to West Midlands and more.
8	Restaurant, Catering & <b>Hospitality jobs</b> . 359 <b>jobs</b> to view and apply for now with Leisure <b>jobs</b>
9	116 <b>Hospitality jobs</b> in Manchester on total <b>jobs</b> . Get instant job matches for companies hiring now for <b>Hospitality jobs</b> in Manchester like Restaurant Staff, Chef, Management and more. We'll get you noticed.
10	Discover which <b>jobs</b> are available in the <b>hospitality</b> and events management sector.

### Your contents

UK **Jobs** website for all industries. Add your CV and apply for the best UK **Jobs**/vacancies today on [Lobsterjobs.co.uk](http://Lobsterjobs.co.uk).

### Advice for your meta description

#### Search term: "Hospitality Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "Hospitality Jobs" at least once.	<<
Keyword density:	0% to 13%	0%	You should increase the keyword density for the search term "Hospitality Jobs".	<<

#### Search term: "Hospitality"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "Hospitality" at least once.	<<
Keyword density:	0% to 11%	0%	You should increase the keyword density for the search term "Hospitality".	<<

#### Search term: "Jobs"

	Competitors	Your Site	Advice	
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## Advice for your meta description

### Search term: "Hospitality Jobs"

Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 20%	16%	OK	OK

### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	3	OK	OK
Keyword density:	0% to 13%	8%	OK	OK



# Number of trailing slashes in URL

## Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

### Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	2	2	2	1	0	1	2	2	3	0 to 3

### Advice for the number of trailing slashes in your web site URL

The URL lobsterjobs.co.uk does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

# HTML validation of web page to W3C standards

## Slightly Important

Web pages are written in special languages called HTML and CSS. If there are errors in the HTML code of your web page, then search engines might not be able to read everything of your web page. You should also check the CSS code of your web page (see link below).

### Validation results

	Validity
HTML:	no errors, valid <a href="http://validator.w3.org/check?uri=https://lobsterjobs.co.uk/">http://validator.w3.org/check?uri=https://lobsterjobs.co.uk/</a>
CSS:	<a href="http://jigsaw.w3.org/css-validator/validator?uri=https://lobsterjobs.co.uk/">http://jigsaw.w3.org/css-validator/validator?uri=https://lobsterjobs.co.uk/</a>

### Advice regarding the validity of your web site

The HTML code of your web page lobsterjobs.co.uk is valid according to the W3C specification. This means that Google.co.uk (without Places) does not have problems reading your web page.

OK

# Readability level of web page

## Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

**Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)**

Your Site	1	2	3	4	5	6	7	8	9	10	Range
65	27	48	47	49	61	52	49	54	54	52	27 to 61

**Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)**

Your Site	1	2	3	4	5	6	7	8	9	10	Range
7	13	10	11	11	6	10	10	10	8	10	6 to 13

### Advice for the readability of your web site

The Flesch Reading Ease Score of your web page lobsterjobs.co.uk is 65. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

# Keyword use in the first sentence of the body text

## Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	Using this site without JavaScript may provide unexpected results.
2	COVID-19 Updates - View ETC's service delivery information and resources: Learn More Enquire 1800 007 400 Menu Employers Are You Looking to Recruit Staff Recruit a Trainee Apprenticeship elink – Employer App Post Your Vacancy Online Wage Subsidies Are you considering hiring a young person?
3	Skip to main content monster Toggle Navigation Toggle Account Navigation Account <b>Jobs</b> Keywords Location Search Toggle Account Navigation Account Sign In For Employers Find <b>Jobs</b> Salary Tools Career Advice Get Started x Sign In x Sign In divider Find <b>Jobs</b> Salary Tools Career Advice Get Started divider For Employers divider Search Career Advice Search Advice Find The Right Career Path Companies & Industries 10 high-paying <b>hospitality jobs</b> Hospitalit [and 75 additional characters]
4	Call us on 13 TAFE (13 8233) Home / About us / Contact Us Find a Course TAFE Courses Browse For TAFE Courses Information Sessions Change of Preference How to Apply Skills Recognition Study Explained Online Service Standards Flexible Learning FAQ Short Courses Browse for Short Courses VIC Roads Vehicle Testing How to Enrol FAQ Apprenticeships and Traineeships School-based apprenticeships and traineeships (SBAT) Pre-apprenticeships AMEP VCAL VET De [and 3,384 additional characters]
5	<b>Hospitality</b> industry From Wikipedia, the free encyclopedia Jump to navigation Jump to search
6	Are you recruiting?
7	Are you recruiting?
8	Skip to job results
9	Are you recruiting?
10	Page navigation Skip to site navigation Skip to main content Skip to footer Post a job <b>Jobs</b> and work experience Search graduate <b>jobs</b> Job profiles Work experience and internships Employer profiles What job would suit me?

### Your contents

Home **Jobs** Packages Blog Notifications 0 new You have no notifications.

### Advice for your first sentence of the body text

#### Search term: "Hospitality Jobs"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Hospitality Jobs" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Hospitality Jobs" but this is optional.	<

#### Search term: "Hospitality"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Hospitality" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "Hospitality" but this is optional.	<

#### Search term: "Jobs"

	Competitor s	Your Site	Advice	
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## Advice for your first sentence of the body text

### Search term: "Hospitality Jobs"

Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 6%	9%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

### Keywords "Hospitality" or "Jobs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 4%	5%	The keyword density for the keywords "Hospitality" or "Jobs" is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density for these words.	<<

# Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

## Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "lobsterjobs.co.uk" contains 968 words which should be enough for search engines.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Robots tag to allow search engines to index your web page.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Generator tag twice. Search engines could regard it as a spamming attempt and might decide not to index your web site. You should remove the second Meta Generator tag, even if it's embedded in an <iframe> tag.	<<
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "lobsterjobs.co.uk" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK

# Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for lobsterjobs.co.uk on Google.co.uk (without Places).

## Advice

### Backlinks to your web page

Are the web pages linking to your web page relevant to the search term "Hospitality Jobs"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Hospitality Jobs"?

### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.co.uk (without Places), for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.co.uk (without Places)?

### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your backlinks come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

# Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

## Search term: "Hospitality Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	0	0	0	0	2	1	1	1	1	0 to 2
Body Text:	2	3	2	6	1	0	2	2	3	6	4	0 to 6
H1 Texts:	0	1	0	1	0	0	1	1	1	1	1	0 to 1
Domain:	0	1	0	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	0	0	0	1	0	1	0 to 1
H2-H6 Texts:	1	1	0	1	0	0	0	0	1	0	0	0 to 1
IMG ALT:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD AT:	1	0	0	1	0	0	1	1	0	0	3	0 to 3
Outbound AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	3	0	0	1	0	0	1	2	31	1	1	0 to 31
Outbound LU:	3	3	0	0	0	0	0	0	0	0	0	0 to 3
Meta Descr.:	0	2	0	0	0	0	1	1	1	2	0	0 to 2
First Sentence:	0	0	0	1	0	0	0	0	0	0	0	0 to 1

## Search term: "Hospitality"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	1	1	1	2	1	1	2	1	1 to 2
Body Text:	4	3	14	14	19	21	2	2	3	10	12	2 to 21
H1 Texts:	0	1	1	1	1	1	1	1	1	1	1	all 1
Domain:	0	1	0	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	1	1	0	0	1	1	2	0 to 2
H2-H6 Texts:	1	1	0	2	1	0	0	0	1	0	1	0 to 2
IMG ALT:	0	0	0	1	3	0	0	0	0	0	0	0 to 3
Bold Text:	0	0	0	0	0	1	0	0	0	3	0	0 to 3
SD AT:	1	0	0	1	5	5	1	1	0	1	6	0 to 6
Outbound AT:	0	0	0	0	0	5	0	0	0	0	0	0 to 5
SD LU:	3	0	1	1	9	25	1	2	31	97	8	0 to 97
Outbound LU:	3	3	2	0	0	3	0	0	0	0	0	0 to 3
Meta Descr.:	0	2	0	2	0	0	2	1	1	2	1	0 to 2
First Sentence:	0	0	0	2	2	1	0	0	0	0	0	0 to 2

## Search term: "Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	2	1	1	0	0	2	2	3	2	1	0 to 3
Body Text:	29	18	8	22	3	1	34	30	10	32	16	1 to 34
H1 Texts:	0	1	1	1	0	0	1	1	1	1	1	0 to 1
Domain:	1	1	0	0	0	0	0	0	1	1	0	0 to 1
Page URL:	0	0	0	1	0	0	1	1	2	1	2	0 to 2



# Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

## Search term: "Hospitality Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
H2-H6 Texts:	4	3	0	1	0	0	0	0	2	1	2	0 to 3
IMG ALT:	2	0	0	1	0	0	0	0	3	0	0	0 to 3
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD AT:	5	13	0	14	1	0	6	7	0	13	11	0 to 14
Outbound AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	8	11	1	22	2	0	183	177	165	204	42	0 to 204
Outbound LU:	6	3	2	0	0	0	40	30	6	7	1	0 to 40
Meta Descr.:	3	3	0	1	0	0	1	2	3	3	1	0 to 3
First Sentence:	1	0	0	4	0	0	0	0	0	0	2	0 to 4

## Keywords "Hospitality" or "Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	3	2	2	1	1	4	3	4	4	2	1 to 4
Body Text:	33	21	22	36	22	22	36	32	13	42	28	13 to 42
H1 Texts:	0	2	2	2	1	1	2	2	2	2	2	1 to 2
Domain:	1	2	0	0	0	0	0	0	1	1	0	0 to 2
Page URL:	0	0	0	2	1	1	1	1	3	2	4	0 to 4
H2-H6 Texts:	5	4	0	3	1	0	0	0	3	1	3	0 to 4
IMG ALT:	2	0	0	2	3	0	0	0	3	0	0	0 to 3
Bold Text:	0	0	0	0	0	1	0	0	0	3	0	0 to 3
SD AT:	6	13	0	15	6	5	7	8	0	14	17	0 to 17
Outbound AT:	0	0	0	0	0	5	0	0	0	0	0	0 to 5
SD LU:	11	11	2	23	11	25	184	179	196	301	50	2 to 301
Outbound LU:	9	6	4	0	0	3	40	30	6	7	1	0 to 40
Meta Descr.:	3	5	0	3	0	0	3	3	4	5	2	0 to 5
First Sentence:	1	0	0	6	2	1	0	0	0	0	2	0 to 6

# Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

## Search term: "Hospitality Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	14%	0%	0%	0%	0%	40%	13%	20%	15%	50%	0% to 50%
Body Text:	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0% to 1%
H1 Texts:	0%	29%	0%	40%	0%	0%	100%	50%	40%	50%	100%	0% to 100%
Domain:	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	29%	0%	0%	0%	0%	33%	0%	17%	0% to 33%
H2-H6 Texts:	3%	8%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0% to 8%
IMG ALT:	0%	0%	0%	18%	0%	0%	0%	0%	0%	0%	0%	0% to 18%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	4%	0%	0%	1%	0%	0%	1%	1%	0%	0%	2%	0% to 2%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	7%	0%	0%	1%	0%	0%	0%	0%	7%	0%	0%	0% to 7%
Outbound LU:	13%	17%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 17%
Meta Descr.:	0%	11%	0%	0%	0%	0%	11%	7%	13%	13%	0%	0% to 13%
First Sentence:	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0% to 3%

## Search term: "Hospitality"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	7%	8%	20%	8%	33%	20%	7%	10%	15%	25%	7% to 33%
Body Text:	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	0% to 1%
H1 Texts:	0%	14%	13%	20%	8%	50%	50%	25%	20%	25%	50%	8% to 50%
Domain:	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	14%	11%	33%	0%	0%	17%	25%	17%	0% to 33%
H2-H6 Texts:	2%	4%	0%	2%	0%	0%	0%	0%	1%	0%	1%	0% to 4%
IMG ALT:	0%	0%	0%	9%	8%	0%	0%	0%	0%	0%	0%	0% to 9%
Bold Text:	0%	0%	0%	0%	0%	5%	0%	0%	0%	75%	0%	0% to 75%
SD AT:	2%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0% to 2%
Outbound AT:	0%	0%	0%	0%	0%	8%	0%	0%	0%	0%	0%	0% to 8%
SD LU:	3%	0%	0%	0%	0%	1%	0%	0%	3%	8%	1%	0% to 8%
Outbound LU:	13%	13%	2%	0%	0%	2%	0%	0%	0%	0%	0%	0% to 13%
Meta Descr.:	0%	7%	0%	3%	0%	0%	11%	4%	7%	7%	8%	0% to 11%
First Sentence:	0%	0%	0%	3%	0%	8%	0%	0%	0%	0%	0%	0% to 8%

## Search term: "Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	23%	14%	8%	20%	0%	0%	20%	13%	30%	15%	25%	0% to 30%
Body Text:	3%	4%	0%	2%	0%	0%	2%	2%	1%	2%	1%	0% to 4%
H1 Texts:	0%	14%	13%	20%	0%	0%	50%	25%	20%	25%	50%	0% to 50%
Domain:	100%	100%	0%	0%	0%	0%	0%	0%	100%	100%	0%	0% to 100%
Page URL:	0%	0%	0%	14%	0%	0%	100%	33%	33%	25%	17%	0% to 100%

# Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

## Search term: "Hospitality Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
H2-H6 Texts:	7%	12%	0%	1%	0%	0%	0%	0%	2%	1%	3%	0% to 12%
IMG ALT:	50%	0%	0%	9%	0%	0%	0%	0%	4%	0%	0%	0% to 9%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	9%	5%	0%	5%	0%	0%	2%	2%	0%	3%	3%	0% to 5%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	9%	5%	0%	6%	0%	0%	24%	19%	18%	16%	7%	0% to 24%
Outbound LU:	26%	13%	2%	0%	0%	0%	11%	11%	19%	5%	4%	0% to 19%
Meta Descr.:	16%	11%	0%	2%	0%	0%	6%	7%	20%	10%	8%	0% to 20%
First Sentence:	9%	0%	0%	5%	0%	0%	0%	0%	0%	0%	6%	0% to 6%

## Keywords "Hospitality" or "Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	12%	11%	8%	20%	4%	17%	20%	10%	20%	15%	25%	4% to 25%
Body Text:	2%	2%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0% to 2%
H1 Texts:	0%	14%	13%	20%	4%	25%	50%	25%	20%	25%	50%	4% to 50%
Domain:	50%	100%	0%	0%	0%	0%	0%	0%	50%	50%	0%	0% to 100%
Page URL:	0%	0%	0%	14%	6%	17%	50%	17%	25%	25%	17%	0% to 50%
H2-H6 Texts:	4%	8%	0%	2%	0%	0%	0%	0%	1%	0%	2%	0% to 8%
IMG ALT:	25%	0%	0%	9%	4%	0%	0%	0%	2%	0%	0%	0% to 9%
Bold Text:	0%	0%	0%	0%	0%	2%	0%	0%	0%	38%	0%	0% to 38%
SD AT:	6%	2%	0%	3%	1%	0%	1%	1%	0%	1%	2%	0% to 3%
Outbound AT:	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0% to 4%
SD LU:	6%	3%	0%	3%	0%	0%	12%	10%	10%	12%	4%	0% to 12%
Outbound LU:	20%	13%	2%	0%	0%	1%	5%	6%	10%	3%	2%	0% to 13%
Meta Descr.:	8%	9%	0%	2%	0%	0%	8%	6%	13%	8%	8%	0% to 13%
First Sentence:	5%	0%	0%	4%	0%	4%	0%	0%	0%	0%	3%	0% to 4%

# Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

## Search term: "Hospitality Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	1	n/a	n/a	n/a	n/a	1	12	1	1	1	n/a to 12
Body Text:	3,385	396	2,594	463	8,669	n/a	316	316	245	685	1,724	n/a to 8,669
H1 Texts:	n/a	27	n/a	16	n/a	n/a	1	1	24	1	1	n/a to 27
Domain:	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	35	n/a	n/a	n/a	n/a	30	n/a	72	n/a to 72
H2-H6 Texts:	157	160	n/a	423	n/a	n/a	n/a	n/a	70	n/a	n/a	n/a to 423
IMG ALT:	n/a	n/a	n/a	16	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 16
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD AT:	179	n/a	n/a	1,416	n/a	n/a	187	187	n/a	n/a	1,722	n/a to 1,722
Outbound AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	157	n/a	n/a	2,058	n/a	n/a	400	400	651	543	3,771	n/a to 3,771
Outbound LU:	44	14	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 14
Meta Descr.:	n/a	12	n/a	n/a	n/a	n/a	38	18	24	5	n/a	n/a to 38
First Sentence:	n/a	n/a	n/a	424	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 424

## Search term: "Hospitality"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	1	36	1	47	1	1	12	1	1	1	1 to 47
Body Text:	612	396	1,853	463	2,486	1	316	316	245	623	1,690	1 to 2,486
H1 Texts:	n/a	27	36	16	47	1	1	1	24	1	1	1 to 47
Domain:	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	35	48	6	n/a	n/a	30	6	38	n/a to 48
H2-H6 Texts:	157	160	n/a	1	3,158	n/a	n/a	n/a	70	n/a	220	n/a to 3,158
IMG ALT:	n/a	n/a	n/a	16	75	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 75
Bold Text:	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	3	n/a	n/a to 3
SD AT:	179	n/a	n/a	1,416	2,414	1,108	187	187	n/a	281	1,678	n/a to 2,414
Outbound AT:	n/a	n/a	n/a	n/a	n/a	3	n/a	n/a	n/a	n/a	n/a	n/a to 3
SD LU:	157	n/a	1,999	2,058	13,695	177	400	400	651	543	2,704	n/a to 13,695
Outbound LU:	44	14	321	n/a	n/a	44	n/a	n/a	n/a	n/a	n/a	n/a to 321
Meta Descr.:	n/a	12	n/a	207	n/a	n/a	8	18	24	5	42	n/a to 207
First Sentence:	n/a	n/a	n/a	424	2,384	1	n/a	n/a	n/a	n/a	n/a	n/a to 2,384

## Search term: "Jobs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	13	14	24	n/a	n/a	13	24	13	13	13	n/a to 24
Body Text:	7	129	1,831	87	8,030	4,201	39	39	257	52	88	39 to 8,030
H1 Texts:	n/a	39	14	28	n/a	n/a	13	13	36	13	13	n/a to 39
Domain:	8	12	n/a	n/a	n/a	n/a	n/a	n/a	8	6	n/a	n/a to 12

## Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

**Search term: "Hospitality Jobs"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	n/a	n/a	n/a	47	n/a	n/a	1	1	1	1	1	n/a to 47
H2-H6 Texts:	37	30	n/a	435	n/a	n/a	n/a	n/a	82	523	212	n/a to 523
IMG ALT:	9	n/a	n/a	28	n/a	n/a	n/a	n/a	8	n/a	n/a	n/a to 28
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD AT:	6	60	n/a	93	4,036	n/a	17	17	n/a	30	74	n/a to 4,036
Outbound AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	1	16	1,939	361	32,800	n/a	127	127	71	144	12	n/a to 32,800
Outbound LU:	19	25	299	n/a	n/a	n/a	10	10	14	732	106	n/a to 732
Meta Descr.:	4	24	n/a	230	n/a	n/a	50	30	36	17	16	n/a to 230
First Sentence:	6	n/a	n/a	82	n/a	n/a	n/a	n/a	n/a	n/a	88	n/a to 88

# Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13	14	13	5	12	3	10	15	10	13	4	3 to 15
Body Text:	955	440	1,914	1,496	1,525	2,268	2,106	2,046	1,639	1,754	1,838	440 to 2,268
H1 Texts:	6	7	8	5	12	2	2	4	5	4	2	2 to 12
Domain:	1	1	1	1	1	2	1	1	1	1	1	1 to 2
Page URL:	0	0	4	7	9	3	1	3	6	4	12	0 to 12
H2-H6 Texts:	61	25	10	94	808	46	138	124	136	130	79	10 to 808
IMG ALT:	4	9	49	11	38	18	0	0	85	0	13	0 to 85
Bold Text:	4	0	14	123	38	21	0	0	0	4	0	0 to 123
SD AT:	53	273	424	263	587	1,467	393	411	531	500	386	263 to 1,467
Outbound AT:	3	46	20	15	4	62	98	70	4	33	14	4 to 98
SD LU:	93	215	563	347	4,513	3,183	756	930	943	1,301	634	215 to 4,513
Outbound LU:	23	24	108	68	27	159	369	275	31	136	23	23 to 369
Meta Descr.:	19	27	0	65	14	0	18	27	15	31	12	0 to 65
First Sentence:	11	9	45	81	531	13	3	3	4	3	36	3 to 531

## Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	64	87	75	41	58	32	71	82	59	98	34	32 to 98
Body Text:	6,076	2,588	12,619	9,407	9,952	16,784	12,901	12,547	9,822	10,810	11,152	2,588 to 16,784
H1 Texts:	34	42	47	31	58	20	16	22	39	30	16	16 to 58
Domain:	11	17	6	7	6	12	7	7	11	9	9	6 to 17
Page URL:	0	0	18	50	58	25	4	10	45	30	87	0 to 87
H2-H6 Texts:	350	186	49	602	5,660	263	923	849	942	911	535	49 to 5,660
IMG ALT:	24	45	167	64	237	123	0	0	513	0	104	0 to 513
Bold Text:	20	0	107	703	206	79	0	0	0	34	0	0 to 703
SD AT:	291	1,554	2,785	1,688	4,161	10,641	2,157	2,285	3,410	2,981	2,569	1,554 to 10,641
Outbound AT:	24	235	137	125	27	491	623	458	36	210	86	27 to 623
SD LU:	509	1,346	3,754	2,319	32,895	20,437	4,299	5,050	6,851	8,641	4,390	1,346 to 32,895
Outbound LU:	211	198	624	435	225	1,111	2,580	1,892	222	935	122	122 to 2,580
Meta Descr.:	116	168	0	393	92	0	107	145	92	205	82	0 to 393
First Sentence:	70	66	290	525	3,834	92	19	19	19	19	219	19 to 3,834

